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SUMMARY

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The Mirror of the Lens. Strategies of Artistic Presence in Polish Media Art

Placing oneself in front of a lens is a phenomenon in art closely related to performance and media art. The artists' on-camera activities often differ from one another depending on the adopted formal solutions, thematic contexts, and even gender differences. Ultimately, however, this strategy serves as a means to confront and search for identity. The text "The Mirror of the Lens. Strategies of Artistic Presence in Polish Media Art" examines these phenomena during the birth and later development of the neo-avant-garde film movement.